



THE POPULARITY OF WORDS AND MUSIC

*International Conference
on Intermediality
and the Popular*

Program

November
22.-24. 2018

Haus der Universität
Schadowplatz 14
40212 Düsseldorf

Day 1 | Thursday, November 22nd

Haus der Universität (HdU), Schadowplatz 14, 40212 Düsseldorf

Locations: Lecture Hall and Foyer (Ground Floor)

15.00 - 16.00 **Welcome & Registration**

16.30 - 17.00 **Conference Opening**

Susan Winnett
(Heinrich-Heine-University Düsseldorf, Germany)

Thomas Gurke
(University of Koblenz-Landau, Germany)

Introduction

17.00 - 18.30 **Keynote** – Chair: Emily Petermann

Nassim Balestrini
(University of Graz, Austria)

**To Hip or Not to Hop:
Popularity, Crossover, and Competing Publics**

18.30 - 19.00 **Concert by** *Patty Gurdy*

19.00 - 20.00 **Wine Reception**



Patty Gurdy



Songwriter, hurdy gurdist and singer

Her songs sound like a fusion of dark, misty folk tunes and modern, but elaborated songwriter-pop. Patty's strong lead vocals combine perfectly with the rare strung instrument – her unique green hurdy-gurdy.

While located in Ratingen, Germany, she has proven her skills to several million of viewers worldwide through her YouTube Channel. The young musician is one of a few to play whole concerts using only the hurdy-gurdy and the voice and keep the suspense level up. She includes the whole audience to back up her music by creating atmospheric sounds and singing old and new folk melodies together.



www.youtube.com/pattygurdy

www.facebook.com/pattygurdy

Day 2 | Friday, November 23rd

Haus der Universität, Schadowplatz 14, 40212 Düsseldorf

Panel Locations: 3rd Floor, Room 4

9.30 - 10.45

1

Music and the Popular I – Chair: Marija Grujić

Per Bäckström
(Karlstad University, Sweden)

**The Anti-Aesthetics of Rock from Iggy Pop to Joy Division:
The Popular as Negotiation of Cultural Values**

Tom Smith
(University of St. Andrews, Scotland)

**Against the Mainstream: Authenticity, Popularity and Literary
Performance in Germany's Teschno Scene**

10.45 - 11.15

Coffee (3rd Floor)

11.15 - 12.30

2

Lost Voices – Chair: Susan Winnett

Jennifer Knox
(Sam Houston State University, USA)
**"Young Woman's Blues": The Influence of Blues
Imagery in Hurston's *Their Eyes Were Watching God***

Alexandra Reznik
(Duquesne University, USA)
**"...the world wanted to bleed all the sass out my name":
Interrogating the Popularity of Words and Music in
Tyehimba Jess's *Olio***

12.30 - 13.30

Lunch (3rd Floor)



13.30 - 15.00

3

Music, Identity and Place – Chair: Thomas Gurke

Iryna Paliy

(Kharkiv University of Arts, Ukraine)

The Principles of “Global Village” in the Musicological Field

Jan Czarnecki

(University of Cologne, Germany)

Mickiewicz – Stasiuk – Haydamaki:

A Melopoetic Travel between East and West

Saša Vekić

(Independent Scholar, Serbia)

**Spaces of Difference: Popular Music and Subcultures
in British Contemporary Prose**

15.00 - 15.30

Coffee (3rd Floor)

15.30 - 17.00

4

Socio-Political Pop – Chair: Samuel Wee

Lea Wierød Borčak

(Linnaeus University, Sweden)

Transmedia Performance in Communal Singing Events

Juliana Matasova

(Taras Shevchenko National University of Kyiv, Ukraine)

Post-Soviet Women Singer-Songwriters /

Post-Soviet Audience: An Exercise in Resistance (1990s)

Marija Grujić

(Institute for Literature and Art, Serbia)

**The Gendered Visual Aesthetics and Verbal Messages
of Hip-Hop and Country Music Incorporated in Serbian
Popular Music**

20.00 - 22.00

Conference Dinner

Zur Uel, Ratinger Straße 16, 40213 Düsseldorf

www.zuruel.de

(see map on the back)

Day 3 | Saturday, November 24th

Haus der Universität, Schadowplatz 14, 40212 Düsseldorf

Location: 3rd Floor, Room 4

10.00 - 11.15

5

Music and the Popular II – Chair: Alexandra Reznik

Allison Bumsted

(Liverpool Hope University, UK)

“Which side are you on, McCartney?”:

**A Reassessment of Rock Criticism, the Rock-Pop-Divide,
and Wings within the Popular Music Press**

Felix Leidner (University of Rostock, Germany)

**“Let England Shake!”: How PJ Harvey’s Songs
Challenge English (or British?) Identity**

11.15 - 11.45

Coffee (3rd Floor)

11.45 - 13.15

6

Popularity in/of Opera & Film – Chair: Emily Petermann

Giedrė Smolskaitė

(Vilnius University, Lithuania)

When Music Becomes the Main Narrator

Nathan Neeley

(University of Cincinnati, USA)

Musical Quotation in Recent Disney Movies

Christian Dammann

(Folkwang University of the Arts, Germany)

The Popularity of Parisian Parodies of *Lohengrin* and *Otello*



13.15 - 14.00

Lunch (3rd Floor)

14.00 - 15.30

7

Pop, Folklore and the Unpopular – Chair: Tom Smith

Samuel Caleb Wee

(University of British Columbia, Canada)

“Play it Fuckin’ Loud”: Dylan, Adorno, and the Aesthetics of Contemporary Popular Music

Yke Schotanus

(Utrecht University, Netherlands)

Experiencing Dylan: the Effect of Formal Structure and Performance on the Interpretation of a Dylan Song

Ivan Delazari

(National Research University Higher School of Economics, Russia)

William H. Gass, “The Music of Prose”, and How to Stay Away from the Popular

15.30 - 16.30

Concluding Discussion & Official End of Conference



Conference Location and How to get there

The Haus der Universität (HdU) is located in the very centre of Düsseldorf close to the Königsallee.

Attention

The HdU **IS NOT** close to the campus of the Heinrich-Heine-Universität!

Travel by public transport

There are numerous stations within 3 minutes walking distance from the Haus der Universität:

- Underground (U-Bahn): "Heinrich-Heine-Allee" and "Schadowstraße"
- Tramway (Straßenbahn): "Schadowstraße"
- Bus: "Heinrich-Heine-Allee"

The time table information for these can be found on the following Website:

www.rheinbahn.com/Seiten/default.aspx

Arriving by car

The Haus der Universität is located in a pedestrian zone and cannot be reached by car directly, although access for taxis is permitted.

Arriving by plane

The Düsseldorf airport is one of the biggest in Europe. There is a train terminal within the airport which enables a direct connection to the main station ("HBF") via the "S-Bahn S11" (approx. 12 minutes). Please use this train and not the SkyTrain to go to Flughafen Bahnhof (a connection to the city from there is also possible, but cumbersome).

From the main train station, use the underground to get to the Haus der Universität (see below).

Arriving by train

The Düsseldorf main station ("HBF") is connected to all international long-distance train routes. The underground station is located in the basement floor.

All lines are connected to the station "Heinrich-Heine-Allee" close to the Haus der Universität (3rd stop, around 3 minutes travel time).





Organizers

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funded by



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German Academic Exchange Service

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